2018
APEX CATTLE
Next Generation
A.I. SIRE DIRECTORY
apexcattle.com
Your Source for the BEST in Simmental and SimAngus Genetics!

It is proven, and we firmly agree, that turning generations is vital to making rapid and predictable genetic progress. Think about it, where would the grain, pork and poultry industries be if not they would have utilized aggressive genetic planning, cross breeding and continually selected the best from among the best, of their respective gene pools?

Today the Simmental breed in the best place it has ever been! The benefit of heterosis is positively impacting the cattle industry, virtually on a world-wide scale. The key to making an even larger statement within the business lies within the ability to find and utilize the very best, new-generation sires.

At APEX, we have researched extensively and secured the best and most predictable young sires of the breed. Throughout this directory are bulls of various genetic diversities that will leave a lasting impact for generations to come. Most individuals rank in the very top percentile of the Simmental breeds huge and credible EPD database.

We demand good numbers, soundness, structure, good dispositions and strong phenotypic expression in our program. Only sires utilized are those that would soundly move us and our valued customers forward. We encourage you to thoroughly study this directory as the future of your breeding program depends on it.

For questions on any bulls, or to place an order on any individual or combination of bulls, please feel free call me directly at 308-750-0200, day or evening any day but Sunday.

All semen is available through APEX Cattle and the various distributors listed on each page. Please call Dan at 308-750-0200 for personal assistance.
The $52,500 ‘Bred for Balance’ Record Seller, destined to widely impact programs, throughout the breed!

Now with PROVEN Calving Ease documentation in multiple herds, we can confidently state that “he has jumped through all the hoops” we had anticipated.

Top 1% CE, BW, WW, YW, ADG, MCE, MLK, MWW, STAY, DOC, CW, YG, MARB, FAT, REA, SHR, API, TI EPDS with exceptional individual data…he offers herd building genetics at their best!

Maternally, we anticipate his daughters to be awesome! His two-year-old dam, stems from an illustrious cow family with CLRS

HOO ks YE ll owstone 97Y

**Sire:** CLRS AFTER SHOCK 604A
**Dam:** CLRS BONNIA 405 B

GW PREMIUM BEEF 021TS

OWNER: APEX CATTLE, DANNEBROG, NE 308-750-0200 | CLEAR SPRINGS CATTLE, STARBUCK, MN 320-491-6312

SEMEN AVAILABLE

$30/unit

APEX CATTLE apexcattle.com  
CATTLE Visions cattlevisions.com  
SE K Genetics sekgenetics.com  
SELECT SIRES selectsires.com
LCRR THR Mountain Pass 6219D

ASA #3117102 | 5/8 SIMMENTAL 3/8 ANGUS
Homozygous Black & Homozygous Polled

Sire: J BAR J NIGHTRIDE 225Z
J BAR J MISS ND 793X

Dam: NLC PAYDAY 16P
NLC S193 SANNA

CE BW WW YW ADG MCE MLK MWW STAY DOC CW YG MARB FAT REA SHR API TI
17.7 11.8 52.7 6.6 11.9 97.6 0.24 0.78 0.104 0.53 -0.45 168.1 94.2
0.28 0.44 0.39 0.43 0.43 0.23 0.29 0.27 0.13 0.35 0.26 0.41 0.25 0.33 0.21

EPD: ACT BW 77
ADJ WW 818
ADJ YW 1448

• $37,500 Record Selling bull at 2017 T-Heart Ranch Sale, and considered by many as Nightride’s finest son!
• Impeccable numbers everywhere with impressive phenotypic expression for quality, eye appeal, structure and total mass.
• 77 lbs. BW - 818 lbs. Adj. WW (Ratio 117) - 1448 lbs. Adj. YR (Ratio 120) - 4.22 IMF (Ratio 162) - 15.91 Adj. REA
• Maternally, his dam is nothing short of awesome. Powerful, big volumed, feminine and with a picture perfect udder.
• His first calves to date have all came unassisted, with impressive easy calving birth weights and the right head and shoulder shape.
• For the BEST OF ALL TRAITS, we predict that he will be recognized as one of the better AI sires in the breed!
• His first semen to be sold is this year, order early as there may not be enough to go around!

OWNERS: APEX CATTLE, DANNEBROG, NE 308-750-0200 | T HEART RANCH, CENTER, CO 719-850-3082
MAGILL FARMS, OAKES, ND 701-710-0502

SEmen AVAILABLE $30/unit
apexcattle.com
cattlevisions.com
sekgenetics.com
universalsemensales.com
Undeniably, Cowboy Cut’s finest son, and destined to be a trailblazing herd sire who will impact programs, worldwide.

Selected as the top-selling bull at 2018 Wilkinson sale, where he realized serious appreciation for his impressive structure, wealth of natural muscle, eye appeal, large scrotal size and excellent feet.

Incredibly powerful, square hipped, super sound and with exceptional performance data and EPDS.

Marty Ropp, Allied Genetic Resources, stated that “his dam is, without question, destined to be one of the breed’s greatest young donors.” She also produced Keller’s 2018 top seller!

His predictability is most certain to be ‘right on target’ with 13 genetic EPD traits in the top 15%!!!

NOTE, as many are aware, often IFV conceived calves result in higher than anticipated birth weights…do not discount him for that proven fact.

Most importantly, he is a great producer of high-quality semen, a credit to his large 42.5 scrotum.

Order his semen early to insure you are not on a waiting list!

Export qualified for Canada and Australia.

OWNERS: APEX CATTLE, DANNEBROG, NE 308-750-0200 | WILKINSON FARMS SIMMENTALS, MONTPELIER, ND 701-489-3583

SEMEN AVAILABLE $30/unit

APEX CATTLE apexcattle.com
CATTLE VISIONS cattlevisions.com
SEK GENETICS sekgenetics.com
ALLOYED GENETIC RESOURCES alliedgeneticresources.com
The $38,500 feature of the 2016 Cow Camp Ranch sale, from the famed Apple donor, a legendary herd sire producing matriarch.

Phenotypically, he is a truck with a wealth of body, thickness and power! Super athletic, proud, great feet and legs destined to be used in many progressive programs.

His first progeny calved in 2017 came without any assistance, and grew with total amazement. The heaviest bull we have ever weaned in 40+ years, with the record-high yearling weight, was a son from an Angus cow.

Producers will be most impressed with the edge on performance and added body mass that he puts into his progeny. Sons are super stout, and daughters and volumous, broody and easy fleshing…and all with excellent feet and legs.

Use him to improve performance, body dimension, dispositions and structural soundness.

Masterlink will add to bottom-line profitability while building better cowherds with his captious daughters.

10 EPD traits in the top 10%, these are valuable numbers you can trust!
An extraordinary, most impressive individual that is now proven as a super solid breeding bull with EXCELLENT Calving Ease and strong progeny demand.

Phenotypically, he is admired by absolutely everyone who has seen him. Perfect structured, extra attractive fronted, long sided, thick made, and he moves with freedom.

His dam is a sensational producer, and a paternal sister to the famed Charlo, Angus sire, with a 111 average WW progeny ratio (four calves). Gold Strike set the $26,000 sale record at Berger’s and the year prior, a maternal brother also topped their sale.

His sire, Trinity has spearheaded the Leachman Stabilizer program, and we consider Gold Strike as his favorite son.

We highly recommend his use on first calf heifers. His calves come easy, grow excellent and are very marketable. Our top selling bull this spring was a son from a two-year-old heifer!

Use him to improve phenotype, eye appeal, structure and benefit from his easy births, highly saleable progeny and beautiful daughters.
Testament 5451C

ASA #2967458 | 3/4 SIMMENTAL 1/4 ANGUS
Homozygous Black & Homozygous Polled

**Sire:** MCC DAY BREAK
HOOKS XAVIER 14X
HOOKS PATTI 3P

**Dam:** TRIPLE C SINGLETARY S3H
OVAL F MS SINGLETARY Z237
OVAL F XYLIA X011

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**Performance**

- ACT BW: 80
- ADJ WW: 702
- ADJ YW: 1224
- DISP: EXCELLENT

- Top-Selling bull of 2016 T-Heart Ranch Sale, and an individual that drew praise from many at ringside.
- His beautiful dam is a paternal sister to Cowboy Cut and a front pasture, phenotypically strong THR matron.
- Appreciate Testament’s eye-appeal and impressive performance and carcass EPD strength, ranking him in the breeds most elite.
- In his first two calf crops, we have not assisted any births. Calf weights are consistently good, and their quality is exceptional.
- Last year, his semen sales were paced by 200 units selling into a Leachman of Colorado cooperator herd.
- The progressive stockmen demanding calving ease with extra performance, more maternal dependability and better carcass genetics will appreciate his genetic value.
- Add him to your short list of AI sires for 2018, and you will be glad!

**Owners:** APEX CATTLE, DANNEBROG, NE 308-750-0200 | T HEART RANCH, CENTER, CO, 719-850-3082

**Semen Available**

$30/unit

APEX CATTLE
apexcattle.com

CATTLE Visions
cattlevisions.com

UNIVERSAL SEMEN SALES, INC.
universalsemensales.com
• The premier son of the legendary United sire who outpaces his sire with BETTER EPD VALUES for WW, YW, MWW, Stay, Doc, CW, REA, API and TI.
• Top 1 % WW, YW and ADG! He was the #1 performance bull of the 2016 Werning Cattle Co sale, and his progeny are without question, pacesetters with their added growth genetics.
• Birth weights and calving ease, in his first two calf crops, has been consistently good with zero assists recorded in our program.
• Use him to add scale crushing performance and eye appealing quality that you seldom see in tandem with a true performance sire.
• Watch for ‘big things’ from this great sire in the APEX and Werning program’s future. Every great sire is followed by a better son, and Holy Smoke is the destined one!

OWNERS: APEX CATTLE, DANNEBROG, NE 308-750-0200 | WERNING CATTLE COMPANY, EMERY, SD 605-825-4219

SEmen AVAILABLE $30/unit  
apexcattle.com  
cattlevisions.com  
universalsemensales.com
**CCR Flint Hills 2092B**

**ASA #2882607 | 1/2 SIMMENTAL 1/2 ANGUS**

**Homozygous Black & Homozygous Polled**

**MSS DAYLITE 0005**

**Sire:** CCR FRONTIER 0053Z  
CCR MS 4013 DURA 0053X

**Dam:** TRIPLE C SINGLETARY 53  
CCR MS R PRODUCT 8052

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**PERFORMANCE**

- Prepotency at its best! His sons paced BOTH Cow Camp Ranch and APEX bull sales this spring drawing interest from across the country. The good cowboys all found them!!!
- Extraordinary individual with good calving ease and excellent structural correctness with the inherent ability to sire extra thickness and moderate frame size.
- His progeny offer excel in performance, natural muscle and eye appeal with added volume and the best of temperaments.
- Maternally strong, his donor dam is a paternal sister to CCR Cowboy Cut and an own daughter of the prepotent GAR Retail Product.
- His first daughters calved this spring, and they are amazingly good. Super uddered, broody, easy fleshing and extra quiet.
- Use him once, and we promise you will reorder the next year!

**OWNERS:** APEX CATTLE, DANNEBROG, NE 308-750-0200 | COW CAMP RANCH, LOST SPRINGS, KS 785-983-4483

**SEmen AVAILABLE**  
$30/unit  
apexcattle.com  
cattlevision.com  
sekgenetics.com  
universalsemensales.com
CDI Executive Power 280D

ASA #3152370 | PUREBRED SIMMENTAL
Homozygous Black & Homozygous Polled

W/C UNITED 956Y
MISS WERNING KP 8543U

GW-WBF SUBSTANCE 820Y
HOOKS BEYONCE 82B
HOOKS SARITA 92Y

**CDI Executive Power 280D**

**Sire:** W/C EXECUTIVE ORDER 8543U
**Dam:** HOOKS BEYONCE 82B

**Performances:**
- ACT BW: 94 (ET)
- ADJ WW: 782
- ADJ YW: 1257
- DISP: EXCELLENT

**EPD & ACC:**

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**Percentages:**
- 15
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- 25
- 15
- 10
- 3
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**Notes:**
- A featured highlight of the 2017 C Diamond Simmental sale and ET brother to the $30,000 Werning selection!
- Top percentage EPD rankings for CED, BW, WW, YW, ADG, DOC, MARB, REA, $API and $TI.
- He offers excelling phenotype with an extraordinary phenotype with excelling depth, thickness, length and natural muscle.
- Particularly soft in his makeup, super sound structured and very easy to look at.
- Great feet and importantly free in his stride and movement.
- Three of the breed's most noteworthy, pinnacle females are represented in the legendary “8543U”, “82B” and “92Y” lead donors.
- As anticipated, he is a ‘BIG TIME’ breeding bull judging from his first calves born this spring.
- Use him to improve quality, EPD profiles and the assurance of valuable, herd building daughters and highly marketable sons. Those who used him in 2017 were very smart!

**Owners:** APEX CATTLE, DANNEBROG, NE 308-750-0200

**Semen Available**
- $30/unit
- Apexcattle.com
- Cattlevisions.com
- Sekgenetics.com
- Universal Semen Sales, Inc.
SemEn AvAIlABle $30/unit

OWNER: APEX CATTLE, DANNEBROG, NE 308-750-0200

A maternal brother to Executive Order, Bullseye, Bankroll and Relentless, all former top sellers at Werning’s.

An incredible individual in both genetics and phenotype. His extra power and soundness makes him a solid genetic choice to be bred to lots of females.

The #1 REA PB bull in the 2015 Werning record sale. His dam has produced well over $3 million in progeny sales, and many consider Grandstand to be her finest son.

Whether producing powerful, sale-topping bulls, or picturesque, broody females, he is the one to use in 2018!

For extra body, correctness and eye appeal, he is an easy choice and highly recommended!

His picturesque daughters are making top young females, and they have excellent udders.

Repeat semen sales on Grandstand are good! Those that have used him know his true ‘breeding bull’ worthiness.

Semen is very limited as he is now deceased!
**BRIDLE BIT Rembrandt D630**

ASA #3137473 | 5/8 SIMMENTAL 3/8 ANGUS  
Homzygous Black & Homzygous Polled

**Sire:** J BAR J NIGHTRIDE 225Z  
J BAR J MISS ND 793X  
**Dam:** BRIDLE BIT MISS A361  
BRIDLE BIT MISS U805

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- **CALVING EASE** assurance at its best! Definitely, a ‘GO TO’ sire for heifers!!!
- His 63 lbs. actual BW and 121 BW ratio, plus top 1% CE, BW, MARB and API credentials insure his predictability.
- Phenotypically, he is ‘something special’ with pleasing eye appeal, a big top, excellent thickness, extra volume, moderate framed and super sound feet and legs.
- If we were into showing, it would take a really good one to beat him on the tanbark.
- His dam is an extraordinary matriarch sired by the top 1% BW and TI sire, BAR CK Tebow 1006X.
- Synchronize a bunch of heifers to him and know next calving season that you can sleep all night!

**Owner:** APEX CATTLE, DANNEBROG, NE 308-750-0200

**Semen Available**  
$25/unit

apexcattle.com  
cattlevisions.com

**Performance**

| ACT BW | 63 |
| ADJ WW | 677 |
| ADJ YW | 1081 |
| DISP | EXCELLENT |
The APEX Program...one of Solid Commitment!

With decades of experience in every phase of the cattle business, it is safe to say that we are in tune with the industry. Over the years, we have seen a multitude of changes, and most for the good. This timeline and experience have brought us to a period now driven by technology, efficiency and bottom-line profitability.

In saying that, we must be able to objectively recognize where we are, and where we are headed as producers. Our program is built around durable females with fertility, milking ability, good dispositions and longevity. We maintain our cows and replacements just like our neighbor's commercial herds with modest feed and labor requirements.

We recognize and appreciate cow families and how the good ones can impact a program. The best ‘new generation’ heifers are retained, this year nearly 125, and we expect them to produce right with their mothers and grand dams the first year, and better than them as they mature. The key to all of them, is getting them mated to the right sires!

Generation turnover is important, and it must be done to make a positive impact. Whether females or the sires they are mated to, there is no time for making the misguided, trendy or hasty breeding decisions. Our philosophy is to breed cattle with a firm commitment and goal.

Every bull in this directory was selected to advance both our program, and our customer’s genetic profiles. They represent extraordinary breed leadership, top percentile EPD credentials with both phenotypic and structural integrity.

We are both thankful, and proud to be able to share these great sires with those who desire to achieve solid genetic progress. Many of the Simmental and SimAngus future sales, prolific donors, competitive show heifers and strong cow herds will be greatly impacted from the use of these bulls. And, if you want to add value to a set of bred heifers, look no further!

APEXCATTLE.COM

For recommendations or questions on the right AI sire(s) to fit your needs, feel free to call Dan at 308-750-0200. Order semen early to insure availability and to allow time for shipping!
Semen is stored at various bull studs including: Hawkeye Breeders, Adel, IA, Origen, Billings, MT, Custom Genetic Solutions, Mitchell, SD and Rocky Mountain Sire Service, Bennett, CO. Semen also sold by and shipped from distributor inventories on various bulls from Cattle Visions, SEK Genetics, Universal Semen Sales and Select Sires.

Cost incurred for shipping and handling are the responsibility of the purchaser.

**SEmen Ordering**

Direct from APEX Cattle: Call 308-750-0200 or email sales@apexcattle.com to place orders. Payment accepted by all major credit cards, debit card or check. Semen will not be released until payment is received.

Make checks payable to: APEX Cattle, 1146 7th Avenue, Dannebrog, NE 68831.

Volume Discounts and Free Shipping on Qualifying Orders ONLY AVAILABLE from orders placed through APEX Cattle.

From Distributors: Contact any of the semen distributors listed for the respective sires.

**Shipping Information**

- Semen is most generally shipped on Monday or Tuesday, and on occasions, Wednesday, to avoid weekend delay. Shipments are typically handled by FedEx or UPS Ground Service. Next Day or 2nd Day options are available at higher costs. Please provide physical address as semen shippers cannot be delivered to a PO Box.
- It is recommended that purchased semen be transferred from vapor shipper to storage tank as soon as possible.
- Return call tags will be issued to pick up the shipper tank, typically within 2-3 days. Place in same location as to where it was delivered.

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CCR FLINT HILLS 2092B

CDI EXECUTIVE POWER 280D
W/C GRANDSTAND 6B
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